



ABOUT: Dr. Toby Travis and the TrustED framework for developing trusted leadership to support mission fulfillment and well-being of businesses, organizations, and schools have recently been featured in Forbes, CEOWorld Magazine, Authority Magazine, The Knowledge Review, eSchool News, and on NPR.

Toby has a story of working in a highly dysfunctional and toxic environment, and through the implementation of intentional action steps, the organization experienced its most thriving and peak years of mission-fulfillment while also experiencing a sense of community well-being.

According to decades of research, trusted leadership is the number one indicator of successful businesses, organizations, and schools. Yet, very few businesses, organizations, or schools intentionally invest in developing trust in their leaders as a means to drive mission fulfillment.

Dr. Travis has developed resources for assessing the trust level of leaders. The data from the leadership assessment is utilized to inform individualized professional development action plans and customized training grounded in research-validated and practice-based methods, which, when implemented, increase the level of trust in leaders - and measurable business, organization, or school improvement (e.g., student achievement levels, behavior management levels, community support, financial stability, and employee retention).

BIO: Dr. Travis is the founder of TrustED, a framework for business, organization, and school improvement focused on developing trusted leaders. In addition, he is an Executive Consultant with the Global School Consulting Group, an Adjunct Professor for the International Graduate Program of Educators for the State University of New York College at Buffalo, and an experienced teacher and school administrator, currently serving as the Superintendent of the Village Christian Academy in Fayetteville, NC.

As a guest speaker, trainer, and consultant, his work has taken him throughout the United States and Europe, South Asia, Central, and South America.

Dr. Travis is the author of the award-winning book "[TrustED: The Bridge to School Improvement](#)" - available at Amazon, featured in Forbes, and named "Book of The Month" (November), and nominated for "Book of The Year" (2021) by The Magic Pen. Learn more at www.trustedconsulting.org.

KEY CONVERSATIONS: Dr. Travis can expand on the critical elements needed for successful and continual school, organization, and business improvement and address:

- How the trust in school leaders results in higher levels of student achievement
- How the trust in business and organization leaders results in higher levels of employee performance and innovation
- How to overcome the greatest inhibitors to business, organization, or school improvement
- What organizational restructuring is needed to support greater success for employees, teachers, and students
- How can trust between leaders and employees or the community be repaired when broken



QUESTIONS DR. TRAVIS IS ALWAYS READY TO ANSWER:

- You have been quoted as saying that “Teachers do not leave schools. They leave school leaders.” Is that the primary reason we are amid a national teacher shortage? How does this relate to the overall employment crisis?
- Research reveals that approximately 70% of school improvement initiatives fail, as do process improvement initiatives in business. Why is that? And is there a connection to trusted leadership?
- How does the trust level of leaders result in higher levels of performance by those within their organization? And how do high levels of trusted school leadership result in higher levels of student achievement?
- What organizational restructuring is needed to support the greater success of employees in companies and teachers in schools?
- When broken, can the trust of a leader be repaired? If so, how?
- Is the current surge of private school enrollment due in part to a trust issue?
- How do you assess a leader’s trust level?
- Can you share a practical strategy or practice that helps increase the level of trust in a leader?
- When trust has been broken, can it be repaired? If so, how? What steps must leaders take?
- Your book breaks down the complexities of many behaviors and skill sets that must be in place for trust to be present. Can you briefly share those with us?

MEDIA INQUIRIES:

Contact publicist, David Lewis at david@cslewispublicity.com.